PENMAN STRATEGIC

The Penman Advisor – A Powerful Entity

The Penman Network

- PSBR
- Competitor Report
- Preferred Suppliers
- E-Catalyst
- Profit Builder
- Cash Flow
- Pathfinder
- Anti-Fraud (UK)

Revenue Streams

- Consultancy / Client Fees
- Competitor Reports
- Preferred Suppliers
- Network / Partnering
- Associate Solutions
- Membership Commission

Training

- Prospecting
- Sales Techniques
- Empathy Building
- Consultancy Set-Up
- PSBR Process
- Understanding data
- Financial Analysis
- Penman Exam
- Penman Products
- Penman Navigation
- Penman Accreditation
- Strategy for the SME
- Creating a Strategy

Revenue Generation

Products

Training

Analysis

Client Prospecting

Business Review Process

- Comprehensive data
- Credit Assessment
- Financial assessment
- Website assessment
- Legal assessment
- Opportunities

Telesales

- Dedicated & Named Angel
- 36 Appointments Guaranteed
- Interactive Contact
- Appointments scheduled
- Penman Intelligence delivered